



JUNIOR LEAGUE OF

**SACRAMENTO**

Sponsorship Opportunities



# JUNIOR LEAGUE OF SACRAMENTO

Dear Sponsor,

On behalf of the Junior League of Sacramento (JLS), we invite you to positively impact Sacramento by participating in the JLS 75<sup>th</sup> Anniversary Gala fundraiser on Saturday, April 7, 2018, at the Croatian-American Cultural Center located at 3730 Auburn Boulevard in Sacramento. Please visit our website for more details at [www.jlsac.org](http://www.jlsac.org).

Founded in 1942, JLS is a non-profit organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Our vision is to continue to enhance the well-being and future of the Sacramento community through the dedicated and organized action of trained volunteers.

Throughout our history, we have made many lasting, impactful contributions to the greater Sacramento community. We co-founded several local organizations including the Children's Receiving Home of Sacramento, Powerhouse Science Center – Discovery Campus, Sacramento Crisis Nursery, Impact Foundry, the Sacramento Region Community Foundation and the Sacramento Children's Museum.

Our programs serve the greater Sacramento area and include state and local policy advocacy, Kids in the Kitchen events, Done-in-a-Day projects and Read & Feed Gardens. From 2012-2014, we have partnered with the Sacramento Public Library Foundation to establish two Read & Feed Teaching and Demonstration Gardens, which focus on educating families on healthy food options and nutrition. In 2014, we selected a third garden as our partner, the Oak Park Sol Community Garden, to serve Sacramento's historic Oak Park neighborhood.

After careful deliberation in 2016, our focus area shifted to Empowering Girls. We are working in partnership with the Sacramento Food Bank & Family Services, Girl Scouts Heart of Central California, Powerhouse Science Center, state and local policy makers, and other community organizations to develop programming centered on Science, Technology, Engineering and Math (STEM) education, self-esteem building, anti-bullying, and other issues confronting young women today.

The 75<sup>th</sup> Anniversary Gala will be our largest fundraiser of the year. With your support, the funds raised will establish sustainable programs for the Sacramento community and support our broader mission to promote voluntarism and provide the community with trained volunteers.

It is sponsors like you who make a difference in Sacramento. We ask for your support in joining us to continue making a difference in our community by kindly filling out the attached sponsorship form. Please contact us for more information or other ways to be involved.

Thank you in advance for your support in making a valuable difference in our community!

Kind regards,

Sandra L. Peterson  
Signature Event Chair  
Sandra.Peterson.JLSac@gmail.com  
(916) 213 0378

Junior League of Sacramento | [www.jlsac.org](http://www.jlsac.org)  
778 University Avenue | Sacramento, CA 95825

*Your gift is tax-deductible to the extent allowed by law. Tax ID: 94-1676500. Thank you for your support!*



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<b>Presenting Sponsor</b>	<u>Recognition</u> <ul style="list-style-type: none"> <li>• Category Exclusivity</li> <li>• Company Booth at Gala</li> <li>• Five minute speaking opportunity during stage program, if desired (speaker and script approval required four weeks prior to Gala)</li> <li>• One banner on display during event (provided by Sponsor)</li> <li>• Company promotional materials distributed in event grab bags for evening (provided by Sponsor)</li> <li>• Ability to show a looped advertisement during cocktail hour on big screen as well as at conclusion of event (provided by Sponsor)</li> <li>• Printed logo on step and repeat photos</li> <li>• Full page advertisement in the event program</li> <li>• Logo on printed and electronic invitations, JLS Website and scroll at event (deadline – March 23, 2018)</li> <li>• Junior League of Sacramento social media mentions (four) on Facebook beginning in January 2018</li> <li>• Logo in JLS print &amp; e-Magazine, The Link (distribution 600)</li> </ul> <u>Hospitality</u> <ul style="list-style-type: none"> <li>• Two reserved premier locations (tables of ten) or donate back</li> <li>• VIP cocktail hour reception at the beginning and ending of the event</li> <li>• Upgraded complimentary wine (two bottles)</li> </ul>	<b>\$10,000</b>
<b>Diamond Sponsor</b>	<u>Recognition</u> <ul style="list-style-type: none"> <li>• One banner on display during event (provided by Sponsor)</li> <li>• Company promotional materials distributed in event grab bags for evening (provided by Sponsor)</li> <li>• Ability to show a looped advertisement during cocktail hour on big screen as well as at conclusion of event (provided by Sponsor)</li> <li>• Half page advertisement in the event program</li> <li>• Printed logo on step and repeat photos</li> <li>• Logo on printed and electronic invitations, JLS Website and scroll at event (deadline – March 23, 2018)</li> <li>• Junior League of Sacramento social media mentions (three) on Facebook beginning in January 2018</li> <li>• Logo in JLS print &amp; e-Magazine, The Link (distribution 600)</li> </ul> <u>Hospitality</u> <ul style="list-style-type: none"> <li>• One reserved location table of ten or donate back</li> <li>• VIP cocktail hour reception at the beginning and ending of the event</li> <li>• Upgraded complimentary wine (two bottles)</li> </ul>	<b>\$7,500</b>
<b>Platinum Sponsor</b>	<u>Recognition</u> <ul style="list-style-type: none"> <li>• Ability to show a looped advertisement during cocktail hour on big screen as well as at conclusion of event (provided by Sponsor)</li> <li>• Quarter page advertisement in the event program</li> <li>• Logo on printed and electronic invitations, JLS Website and scroll at event (deadline – March 23, 2018)</li> <li>• Junior League of Sacramento social media mentions (two)</li> </ul>	<b>\$4,500</b>

Junior League of Sacramento | [www.jlsac.org](http://www.jlsac.org)  
 778 University Avenue | Sacramento, CA 95825

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	<p>on Facebook beginning in January 2018</p> <ul style="list-style-type: none"> <li>• Logo in JLS print &amp; e-Magazine, The Link (distribution 600)</li> </ul> <p><u>Hospitality</u></p> <ul style="list-style-type: none"> <li>• One reserved location table of ten or donate back</li> <li>• VIP cocktail hour reception at the beginning and ending of the event</li> <li>• Upgraded complimentary wine (two bottles)</li> </ul>	
<p><b>Gold Sponsor</b></p>	<p><u>Recognition</u></p> <ul style="list-style-type: none"> <li>• Logo on printed and electronic invitations, JLS Website and scroll at event (deadline – March 23, 2018)</li> <li>• Junior League of Sacramento social media honorable mention on Facebook</li> </ul> <p><u>Hospitality</u></p> <ul style="list-style-type: none"> <li>• One reserved location table of ten or donate back</li> <li>• VIP cocktail hour reception at the beginning and ending of the event</li> <li>• Upgraded complimentary wine (two bottles)</li> </ul>	<p><b>\$2,500</b></p>



# JUNIOR LEAGUE OF SACRAMENTO

## Sponsorship Form

I look forward to attending the 2018 JLS 75<sup>th</sup> Anniversary Gala as a:

- \$10,000 Presenting Sponsor
- \$ 7,500 Diamond Sponsor
- \$ 4,500 Platinum Sponsor
- \$2,500 Gold Sponsor
- I am unable to attend, but would like to donate to the JLS 75<sup>th</sup> Anniversary Gala \$ \_\_\_\_\_

\*Customized sponsorships are available upon request.

VIP and General Admission tickets will be available beginning early 2018 at [www.jlsac.org](http://www.jlsac.org).

Your name or business name, as you would like it to appear in printed materials:

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Contact Person:

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Telephone Phone Number:

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Address:

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E-mail Address:

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Names of attendees (if you have them now):

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Total: \$ \_\_\_\_\_

- Enclosed is a check (make checks payable to Junior League of Sacramento)
- Contact me for credit card information

Thank you for your support:

Sandra L. Peterson, Signature Event Chair  
Sandra.Peterson.JLSac@gmail.com  
(916) 213 0378

*Please keep a copy of this form for your records.*

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