



JUNIOR LEAGUE OF
SACRAMENTO

2020-2021 Partnerships



Our Mission

The Junior League of Sacramento, Inc. (JLS) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

Our Focus

Our current focus is empowering girls in 3rd-8th grades to improve self esteem through healthy communication skills and positive body image.

Our Legacy

For more than 75 years, JLS has made a difference in Sacramento. Areas of concentration have been women and children, health, education, welfare, youth service, civic and cultural activities, and appropriate political advocacy necessary to accomplish our goals. JLS has played a leading role in the creation or critical growth of:

- Sacramento Region Community Foundation
- Children's Receiving Home of Sacramento
- Fairytale Town
- Sacramento Crisis Nursery
- Sacramento Children's Museum
- Crocker Art Gallery docent program
- Child Abuse Prevention Council of Sacramento
- and so much more

Who We Are

JLS provides training to our 600+ members, developing women for civic and community leadership. Our membership consists of entrepreneurs, nonprofit professionals, private sector executives, state employees, stay-at-home moms, and many more.



AVERAGE AGE

10% between 21-29
31% between 30-39
17% between 40-49
42% 50+



MARITAL STATUS

69% have spouses or domestic partners



FAMILY

58% have children



HIGHEST EDUCATION

47% Bachelor's degree
40% Master's degree
8% Doctoral degree
(MD, JD, PhD, etc.)



HOME OWNERSHIP

84% own homes



HOUSEHOLD INCOME

30% \$75,000-\$124,999/year
22% \$125,000-\$199,999/year
29% over \$200,000 / year

Based on 2019 member survey



2020-2021 Partnerships

	Community Champion \$20,000 (one available)	Pioneer \$10,000	Changemaker \$5,000	Trailblazer \$2,500
Recognized as a proud JLS supporter	✓	✓	✓	✓
Dedicated Eblast provided by sponsor (distribution 600)*	4x/year	2x/year	1x/year	
Triannual member magazine (distribution 600)*	Full Page Ad (x3)	Half Page Ad (x3)	Quarter Page Ad (x3)	
Recognition on JLSac.org and annual sponsor banner	Logo	Logo	Text	Text
Recognition on sponsor footer for newsletter, meeting agendas	Logo	Logo	Text	Text

Women Empowered to Rise - Fall 2020

Presentation at beginning/end of one class session	10	5		
Option to provide handout for all guests at one class session	✓	✓	✓	
Option to co-brand on marketing materials	✓	✓	✓	
Recognition on promotional materials and on-site signage	Logo	Logo	Text	Text

G.E.T. Loud: Girls Empowered Together - Spring 2021

Option to provide handout for gift bags*	✓	✓		
Option to host program station or booth*	✓			
Naming rights to program station	✓	✓		
Verbal recognition during program	✓	✓		
Recognition on promotional materials and on-site signage	Logo	Logo	Text	Text

2020-2021 Partnerships

Community Champion \$20,000 (one available)	Pioneer \$10,000	Changemaker \$5,000	Trailblazer \$2,500
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G.E.T. Strong - Winter 2021

Option to provide handout for all guests	✓	✓		
Option to host booth	20' x 20' booth	10' x 10' booth	6' table	
Recognition on promotional materials and on-site signage	Logo	Logo	Text	

Virtual General Monthly Meetings - Monthly July-May (10)

Option to sponsor meal item	✓	✓		
Option to host program station or booth*	✓			
Naming rights to program station	✓	✓		
Verbal recognition during program	✓	✓		

Annual Dinner & Awards - May 2020

Verbal recognition during program	✓	✓	✓	✓
Tickets to attend				

G.E.T. Loud: Girls Empowered Together

SPRING 2021

LOCATION TBD

G.E.T. Loud is a one-day empowerment event for girls in grades five to eight and their parents, featuring seminars and workshops to help young girls cultivate a strong sense of self. Examples of past programming include a robotics lab, basketball workshop, internet safety seminar, and entrepreneurship discussion.



\$10,000 Empower Sponsor

- 6' table for booth
- Option to introduce keynote speaker
- Prominent logo placement on promotional materials, website, t-shirts, on-site signage, and more
- Option to provide handout for guests
- Half-page ad in member magazine

\$5,000 Gold Sponsor

- 6' table for booth
- Option to introduce workshop speaker
- Logo placement on all promotional materials, website, t-shirts, on-site signage, and more
- Quarter-page ad in member magazine

\$2,500 Silver Sponsor

- Logo and name on one room/station
- Logo placement on all promotional materials, website, t-shirts, on-site signage, and more

\$1,000 Bronze Sponsor

- Recognition on all promotional materials, website, t-shirts, on-site signage, and more



Also Available:

- Booth Sponsorship
- In-Kind Donors



Women Empowered to Rise™ (WE Rise)

WHEN: First class begins October 8th, 2020

LOCATION: TBD

WE Rise is a college-level, credit-bearing women's leadership program offered in collaboration between the Junior League of Sacramento and University of Pacific's Bernard College. The program is designed specifically to help break down the traditional barriers women face when seeking leadership training or personal development.

\$10,000 Presenting Sponsor

- Opportunity to provide 10-minute presentation at one class period
- Option for sponsored entertainment offering
- Logo placement on all promotional materials, website, on-site signage, and more
- Half-page ad in member magazine
- Dedicated eBlast to JLS members
- 2 registrations for students of choice to participate in full course
- Branded sponsorship for 5 students nominated by JLS to participate in course

\$5,000 Gold Sponsor

- Opportunity to provide 5-minute presentation at one class period
- Ability to sponsor a meal or other cohort bonding opportunity option to class
- Logo placement on all promotional materials, website, on-site signage, and more
- Quarter-page ad in member magazine
- Opportunity to provide 5-minute presentation at one class period
- 1 registration for student of choice to participate in full course
- Branded sponsorship for 3 students nominated by JLS to participate in course

\$2,500 Silver Sponsor

- 1 registration for 5 of 9 available modules
- Opportunity to provide promotional flyer at one class period
- Logo placement on all promotional materials, website, on-site signage, and more
- Quarter-page ad in member magazine
- Branded sponsorship for 3 students nominated by JLS to participate in course

\$1,000 Bronze Sponsor

- Opportunity to provide promotional flyer at one class period
- Prominent logo placement on website

Also Available:

- In-Kind Donors

G.E.T. Strong

WINTER 2021

Location TBD

Girls Empowered Together is a pilot program launching at Title 1 schools in Sacramento, with day-long sessions for 4th-5th grade girls, teaching healthy communication skills and positive body image in a fun small group setting.



\$10,000 Presenting Sponsor

- 6' table for booth
- Option to introduce keynote speaker
- Prominent logo placement on all promotional materials, website, on-site signage, and more
- Half-page ad in member magazine
- Option to provide handout to guests

\$5,000 Gold Sponsor

- 6' table for booth
- Option to introduce session speaker
- Logo placement on all promotional materials, website, on-site signage, and more
- Quarter-page ad in member magazine

\$2,500 Silver Sponsor

- Logo and name on one room/station
- Logo placement on all promotional materials, website, on-site signage, and more

\$1,000 Bronze Sponsor

- Recognition on all promotional materials, website, on-site signage, and more

Also Available:

- Booth Sponsorship
- In-Kind Donors

General Monthly Meetings (GMM)

Monthly

Our GMMs will gather more than 50 JLS members on a monthly basis throughout the year to discuss general business, updates on projects and goals across the League, and general real-time discussion amongst members. Meetings are approximately 90 minutes in duration.



\$2,000 Signature Sponsor

- Logo placement on GMM slides
- 10 minute presentation to members
- Half-page ad in member magazine
- Opportunity to sponsor giveaways
- Dedicated eblast to JLS members
- Option to hand out materials to members registered to attend meeting

\$1,000 Empower Sponsor

- 5 minute presentation to members
- Logo placement on all promotional materials, website, on-site signage, and more
- Quarter-page ad in member magazine

\$1,000 Table/Slide Sponsor

- Recognition on all promotional materials, website, on-site signage, slides and more



Annual Dinner & Awards

May 2021

The Annual Dinner will gather more than 150 JLS members, local partners, and community leaders to celebrate the legacy of JLS and our 77-year history of impact in Sacramento, and to recognize JLS members and community partners who have made a significant community contribution in the past year.



\$5,000 Signature Sponsor

- 10 tickets to attend
- Opening introductions
- Prominent logo placement on promotional materials, website, on-site signage, and slides
- Dedicated eblast to JLS members
- Half-page ad in member magazine

\$2,000 Empower Sponsor

- 6 tickets to attend
- Logo placement on all promotional materials, website, on-site signage, and more
- Quarter-page ad in member magazine

\$1,000 Table Sponsor

- 2 tickets to attend
- Recognition on all promotional materials, website, on-site signage, and more
- 30 second pre-recorded promo video

Also Available:

- Individual tickets to attend Annual Dinner
- Membership Meeting sponsorship to present to members (8 per year)



Partnership Form

Contact Information

Name:

Address:

City, State, Zip:

Phone: Email:

Partnership Level (check one)

Annual Partnership

- ☐ Community Champion \$20,000
- ☐ Pioneer \$10,000
- ☐ Changemaker \$5,000
- ☐ Trailblazer \$2,500

Women Empowered to Rise

- ☐ Presenting Sponsor \$10,000
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500
- ☐ Bronze Sponsor \$1,000

G.E.T. Loud

- ☐ Empower Sponsor \$10,000
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500
- ☐ Bronze Sponsor \$1,000
- ☐ Other: _____

G.E.T. Strong

- ☐ Presenting Sponsor \$10,000
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500
- ☐ Bronze Sponsor \$1,000

GMMs

- ☐ Signature Sponsor \$5,000
- ☐ Empower Sponsor \$2,000
- ☐ Table Sponsor \$1,000

Annual Dinner & Awards

- ☐ Signature Sponsor \$5,000
- ☐ Empower Sponsor \$2,000
- ☐ Table Sponsor \$1,000

Please complete and return this form and your donation information to the Junior League of Sacramento. If you have any questions, please contact us.

The Junior League of Sacramento, Inc.

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