

Touch-A-Truck™

presented by the Junior League of Sacramento



JUNIOR LEAGUE OF
SACRAMENTO

On Saturday, November 10, 2018, more than 1,500 kids, parents, and community members will gather at Raley Field for the fourth annual Touch-A-Truck™ presented by the Junior League of Sacramento (JLS). This educational community event provides hands-on opportunities for children and their families to see and touch the trucks and machinery used in our communities, and to meet the heroes that work on these machines.

Touch-A-Truck™ is also the primary fundraiser for JLS in our mission to **develop women leaders, promote voluntarism, and improve our community.** Specifically we are focusing on **empowering girls** to be confident leaders through programming centered on self-esteem, character development, and educational achievement. JLS has a 75-year history in Sacramento and has played a leading role in the creation or critical growth of many local organizations including Fairytale Town, Children's Receiving Home of Sacramento, Sacramento Region Community Foundation, Crisis Nursery, Sacramento Regional Arts Council, and more.



JOIN US TO MAKE A DIFFERENCE

We invite you to join us as a 2018 Touch-A-Truck™ Sponsor, providing critical funding to this important community event and increasing the impact JLS has on the community throughout the year. We look forward to partnering with you and featuring your brand at this favored family event!

In addition to the partnerships listed on the next page, we are seeking in-kind donors or underwriters to support the event with:

- | | |
|---|---|
| <input type="checkbox"/> Media & Marketing | <input type="checkbox"/> Pop-up Tents |
| <input type="checkbox"/> Water Bottles for Attendees | <input type="checkbox"/> Port-a-Potties |
| <input type="checkbox"/> Food & Beverage for Volunteers | <input type="checkbox"/> Game Truck |
| <input type="checkbox"/> Table & Chair Rentals | |

Contact us to support the Junior League of Sacramento today

Erin Lennon
Touch-A-Truck™ Chair
(714) 222-6128 | erinmlennon@gmail.com

Jeanelle Loui
Fund Development Chair
(916) 813-3218 | funddev@jlsac.org

Touch-A-Truck™ Event Sponsorships

November 10, 2018



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| | Presenting Sponsor (one available) \$10,000 | Big Rig \$5,000 | Community Supporter \$3,000 | Heavy Hauler \$2,500 | Pickup Truck \$1,000 | Booth Sponsor \$500 |
|--|--|--------------------|-----------------------------------|----------------------------|----------------------------|---------------------------|
| Tickets to attend | 20 | 15 | 10 | 10 | 4 | 2 |
| Option to provide handout for all guests* | X | -- | -- | -- | -- | -- |
| Recognized on event tickets | X | -- | -- | -- | -- | -- |
| Option to host booth or truck* | 20' x 20' | 10' x 10' | 6' table | 6' table | -- | 6' table |
| Recognition on event flyers and promotional materials | Logo | Logo | Logo | Logo | Text | -- |
| On-site signage and maps | Logo | Logo | Logo | Logo | Text | -- |
| Recognition on JLSac.org event website | Logo & Link | Logo & Link | Logo & Link | Logo & Link | Text & Link | -- |
| Mention in all media materials and interviews | X | X | -- | -- | -- | -- |
| Dedicated Eblast to all JLS members, provided by sponsor (distribution 600)* | X | -- | -- | -- | -- | -- |
| Recognition in newsletter to all JLS members (distribution 600) | Logo & Link | Logo & Link | Logo & Link | Text & Link | Text & Link | -- |
| Triannual membership magazine, The Link (distribution 600)* | Half-page ad | Quarter-page ad | -- | -- | -- | -- |
| Tickets donated to local nonprofits for client families to attend | -- | -- | 100 | -- | -- | -- |

* JLS reserves the right of refusal based on content meeting JLS stated mission

Birthday Party Package - \$200

Limited availability. Includes:

- 10 tickets (children 5 & under free)
- 6' table with designated celebration area for your party
- Balloons at table
- One Reserved parking spot

Touch-A-Truck™ Truck Attendance

November 10, 2018

9:00 am – 1:00 pm

Raley Field Parking Lot, West Sacramento



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With more than 1,500 kids, parents, and community members in attendance, Touch-A-Truck™ is a unique opportunity for your company to educate and interact with the community, promote your brand, and support a nonprofit working to develop women leaders, promote voluntarism, and improve our community.

Examples of Trucks:

- | | |
|---|---|
| <input type="checkbox"/> Fire Trucks & Ambulances | <input type="checkbox"/> Garbage Trucks |
| <input type="checkbox"/> Police & Military Vehicles | <input type="checkbox"/> Food Trucks |
| <input type="checkbox"/> Agricultural Equipment | <input type="checkbox"/> Construction Equipment |
| <input type="checkbox"/> Buses | <input type="checkbox"/> Hearse |

What You Can Expect:

Trucks arrive one hour before guests to get parked in their assigned locations and prepare for the day. Please plan to have an operator stay throughout the event to help kids and guests safely explore your machinery. We encourage trucks to consider bringing a promotional giveaway for guests (stickers, flyers, etc) to help them learn more and connect with your company! We will provide lunch and water bottles for your operators. Truck and operator attendance may be tax deductible as an in-kind donation. Raley Field requests a Certificate of Insurance from each attending vehicle with additional insured listing to be provided by JLS.



Yes! Sign me up:

Company/Organization Name: _____

Contact Name & Title: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Type of Truck/Machine: _____

Approximate Dimensions: _____

Special Instructions or Considerations: _____

Please return Truck Attendance Form to

Anne Cooper Doherty, Touch-A-Truck™ Committee

(864) 901-0267 | anne.cooper.doherty@gmail.com

Junior League of Sacramento

www.jlsac.org | (916) 921-1096

JLS is a 501(c)3 nonprofit, Tax ID 94-1676500