



SPONSORSHIP PACKAGES



MARCH 8, 2025

SACRAMENTO CITY COLLEGE





**Join Us for the 8th Annual Touch-A-Truck™
A Unique Opportunity to Connect with Thousands!**

On Saturday, March 8, 2025, over 2,000 kids, parents, and community members will converge at Sacramento City College for the eighth annual **Touch-A-Truck™**, a hands-on educational experience presented by the Junior League of Sacramento (JLS). This family-friendly community event provides hands-on opportunities for children and their families to see and touch the trucks and machinery used in our communities, and to meet the heroes that work on their machines.

As a sponsor, you'll have direct access to a community passionate about learning, innovation, and supporting local initiatives. Touch-A-Truck™ is not only a fun day of exploration, but also a vital fundraiser for JLS, helping us advance women's leadership and foster meaningful community impact. Your participation will support our impact work to combat food insecurity in the Sacramento region, as we partner with **Soil Born Farms** and the **Yolo Food Bank** to help connect our communities to land, food, and opportunity.

Here's why you should participate in **Touch-A-Truck™**:

- **Reach 2,000+ attendees:** A diverse audience of families, community leaders, and local heroes.
- **Make a Difference:** Your presence directly supports JLS's mission to empower women and tackle food insecurity in our region.
- **Showcase Your Brand:** Align your business with a beloved local event and demonstrate your commitment to community engagement and education.
- **Engage with Families:** With interactive exhibits and hands-on experiences, you'll have the chance to connect with attendees in a meaningful way.

Don't miss out on this exciting opportunity to grow your brand, connect with the Sacramento community, and support a cause that truly matters. Reserve your spot at the **Touch-A-Truck™** today!

Contact us to support the Junior League of Sacramento today:

Meredith Nichols, Touch-A-Truck™ Chair 916-390-6316 or jlsac.tat@gmail.com

Touch-A-Truck™ Sponsorship Levels

	Signature Sponsor (one available) \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Truck Sponsor \$500	Vendor Showcase Sponsor* (10 available) \$250
Tickets to attend	20	15	10	4	2	2
Recognition on event flyers and promotional materials	Logo	Logo	Logo	Text	Text	Logo on vendor area promotional signage
On-site signage and maps	Logo	Logo	Logo	Text	Text	Logo
Recognition on JLSac.org event website	Logo & Link	Logo & Link	Logo & Link	Text & Link	Text & Link	Logo
Mention in all media materials and interviews	X	X	X	–	–	–
Dedicated E-Blast to all JLS members, provided by sponsor (distribution 500)*	X	X	--	--	–	--
Recognition in E-Newsletter to all JLS members (distribution 500)*	Logo & Link	Logo & Link	Text & Link	Text & Link	Text & Link	Logo and Link

**Only available to businesses that are looking to set up a booth in the vendor showcase area*

- *JLS reserves the right of refusal based on content meeting JLS stated mission*
- *If your organization does not want to use tickets, please let us know – we work with several organizations that we are able to donate them to for those unable to afford admission.*

With almost 2,000 kids, parents, and community members in attendance, Touch-A-Truck™ is a unique opportunity for your company to educate and interact with the community, promote your brand, and support a nonprofit working to develop women leaders, promote voluntarism, and improve our community.

Yes! Sign me up:

Company/Organization Name:

Contact Name & Title:

Address, City, State, Zip:

Email:

Phone:

Sponsorship Level:

Would your organization like to host a table at the Touch-A-Truck™ event? **YES** **NO**

Would you like to donate your sponsorship tickets: **YES** **NO**

Social Media for publicity:

Facebook:

Twitter/X:

Instagram:

LinkedIn:

Please also email logo to be used to in promotional materials.

(If applicable to sponsorship level).

Please return sponsorship form to:

Meredith Nichols, Touch-A-Truck™ 916-390-6316 jlsac.tat@gmail.com