



Dear (Potential Sponsor)

We are delighted to announce that the Junior League of Sacramento will be hosting its fifth annual Family Fun Fest “Carnivale” at Fairytale Town on Saturday, April 24th, 2010 from 5:30 to 8:30 p.m. The event is family-oriented and focused on children of all ages.

Fairytale Town is a non-profit family park that features over two acres of child-sized play sets and animals based on, or named after, fairytales and nursery rhymes. The Junior League of Sacramento founded Fairytale Town 52 years ago, so this is the ideal venue for this current event of ours.

The Junior League of Sacramento enhances the magical atmosphere by inviting numerous community organizations and local businesses to be a part of this special evening. Children’s entertainment, games, food and beverage vendors, child-based service organizations, a marketplace, and others will all be on hand to create a fun, safe, and educational evening fit for the entire family. Proceeds raised through this event will support the Junior League’s mission of promoting voluntarism, improving communities and developing the potential of women in the greater Sacramento area. The Junior League has been instrumental in the advancement of such programs as the Sacramento Crisis Nurseries, the Children’s Receiving Home, Children’s Theater and the Child Abuse Prevention Council.

The event is open to the public, and ticket prices are affordable at \$10 per person with free admission for children under two years old. Through the support of the community sponsors and Junior League members, we gave out hundreds of tickets to local schools last year so children and their families could attend. Over 500 people attended the event.

We hope that you will consider becoming part of this very worthwhile event. The Junior League of Sacramento, Inc. is a nonprofit organization and your support is tax-deductible (Nonprofit tax ID number 94-1676500). Please join the volunteer members of the Junior League for a wonderful evening as we seek to raise funds to improve the lives of the children in our community.

Thank you,

Victoria H. Lee  
2010 Family Fun Fest Event Chair  
(916) 606-8877

*The Junior League of Sacramento is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. For more information, please visit [www.jlsac.org](http://www.jlsac.org).*



### Sponsorship Levels

**\$ 750 “King Arthur’s Castle” (2 available)**

- Receive signature JLS website recognition as a sponsor of the event with the Junior League of Sacramento
- Acknowledgement in *The Link*, the Junior League of Sacramento newsletter that goes out to 900+ and community leaders members, announcing your corporate sponsorship
- Company logo on the marquee at the main entrance
- Recognition in the event program
- Recognition on the event flyer & email campaign
- 15 admission tickets

**\$500 “Carnival King” – Carnival Game Sponsor**

- Recognition as sponsor of one of the carnival booths
- Acknowledgement in the *The Link*, the Junior League newsletter that goes out to 900+ members and community leaders
- Recognition in the event program
- Recognition on the event flyer & email campaign
- 10 admission tickets

**\$200 “Mother Goose”- Family Sponsor**

- Family Package –Includes five admission tickets, five “send a family” tickets donated in your name, 5 meal tickets, and ten drink tickets, 1 Disney Park Hopper special raffle ticket, 10 fish bowl raffle.
- Acknowledgement in the *The Link*, the Junior League newsletter that goes out to 900+ members and community leaders

**\$100 “The Little Engine that Could” - Marketplace Sponsor**

- Reserves a space in the Family Fun Fest Marketplace to sell or display your products and/or services.\*
- Acknowledgement in the *The Link*, the Junior League newsletter that goes out to 900+ members and community leaders
- Recognition in the event program

Please return this form and check, made out to the **Junior League of Sacramento, to 778 University Avenue, Sacramento, CA 95825, Fax #: 916-939-0327**. Once we receive the returned form, a member of the Family Fun Festr Committee will contact you regarding placement in advertising materials. Please return this form to us no later than April 01, 2010 to ensure timely placement in all relevant advertising material. Thank you!

*\*You must provide your own booth, including table and linens. Please call if you have questions or concerns about this.*

#### SPONSOR INFORMATION

Sponsorship Level: \_\_\_\_\_ Date of Sponsorship: \_\_\_\_\_

Company/Organization/Individual Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

I am not interested in being a sponsor at these levels right now, but please accept my donation of \$ \_\_\_\_\_

### **PAYMENT INFORMATION**

Total Donation/Sponsorship Amount: \$ \_\_\_\_\_

**Please check one of the following:**

- I have enclosed a check payable to the Junior League of Sacramento
- Please send an invoice to my organization
- I have made a payment online ([www.JLSac.org](http://www.JLSac.org))
- Check this box for all in-kind donations

*The Junior League of Sacramento is a 501(c)(3) not-for-profit organizations.  
Your contribution is deductible to the extent provided by the law. TAX ID# 94-1676500.  
**Thank you for your donation and support of our mission.***

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